

August

THE AWARDS CONSULTANCY

We help inspirational businesses and individuals build their brands by winning valuable business awards and achieving outstanding personal recognition.



Led by Donna O'Toole, an experienced awards expert and national awards judge, we will create your unique awards strategy, write your winning entries, and coach you through your awards presentations.

With our help, hundreds of businesses, brands, entrepreneurs, and leaders have received recognition from awarding bodies across multiple industries, including The Queen's Awards for Enterprise. Many have even received personal honours from MBEs to knighthoods from The Queen.

Our exceptional team of award writers, PR, marketing, and social media experts support entrepreneurs, innovators, global technology companies, exporters, charities, retailers, SMEs, celebrities, and household names to achieve all their personal and professional goals thanks to the credibility delivered by their award wins.

Donna is also available for online learning and key note speaking opportunities where she will teach you all the secrets to winning awards.

August

BUSINESS AWARDS



Award-winning businesses outperform their rivals by as much as 63%. Don't get left behind; become the market leader in your industry with the help of our strategic awards planning, award entry writing and presentation coaching services.

The Queen's Awards for Enterprise

As well as helping you to win valuable business awards across your industry, we specialise in helping businesses to win one of the most recognisable and revered awards in the world – The Queen's Awards for Enterprise.



PERSONAL BRANDING



Our Personal Branding strategies help business leaders and entrepreneurs to engage and connect with their target audience and position themselves as Thought Leaders.

We will create your bespoke personal website and manage your LinkedIn and Twitter campaign so that you are in control of your online reputation.

CASE STUDIES

MICHAEL TOBIN

We are so proud to work with Mike and to help him reach his personal and professional goals by maximising his exciting and inspirational personal brand.

MICHAEL TOBIN, OBE SAYS:

“Donna and her team have helped me to raise over £250,000 this year alone through raising the profile of my charity initiatives.

She always puts the best interests of my projects first, is trustworthy and highly conscientious and I would recommend her for any profile raising activities.”



After engaging our help to win national awards at Close Brothers Premium Finance, we were instructed to help Retail Finance gain the recognition they deserved.

ALEX MARSH, MD OF CLOSE BROTHERS RETAIL FINANCE SAYS:

“Over the past year we’ve had the benefit and pleasure of enlisting August to help us secure a number of major industry awards.

We are hugely grateful for this valuable partnership which has had the direct impact of super-charging team morale, retailer awareness of our business, and bottom-line growth”

FEE GUIDE

We offer a range of expert award entry writing, training, and consultancy services to help you grow your profile and profits by winning awards for your business and personal achievements.

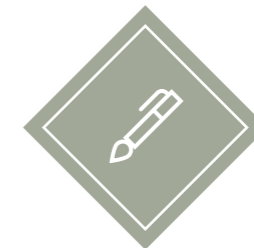
Our service is consistently outstanding and our fees are the best value in the UK – you won’t find better. And there is no minimum sign up either; we will help you work within your budget whilst getting the best possible results.



AWARDS CONSULTANCY
from £250



AWARDS STRATEGY AND PLANNING
from £595



AWARD ENTRY WRITING AND MANAGEMENT
from £1495



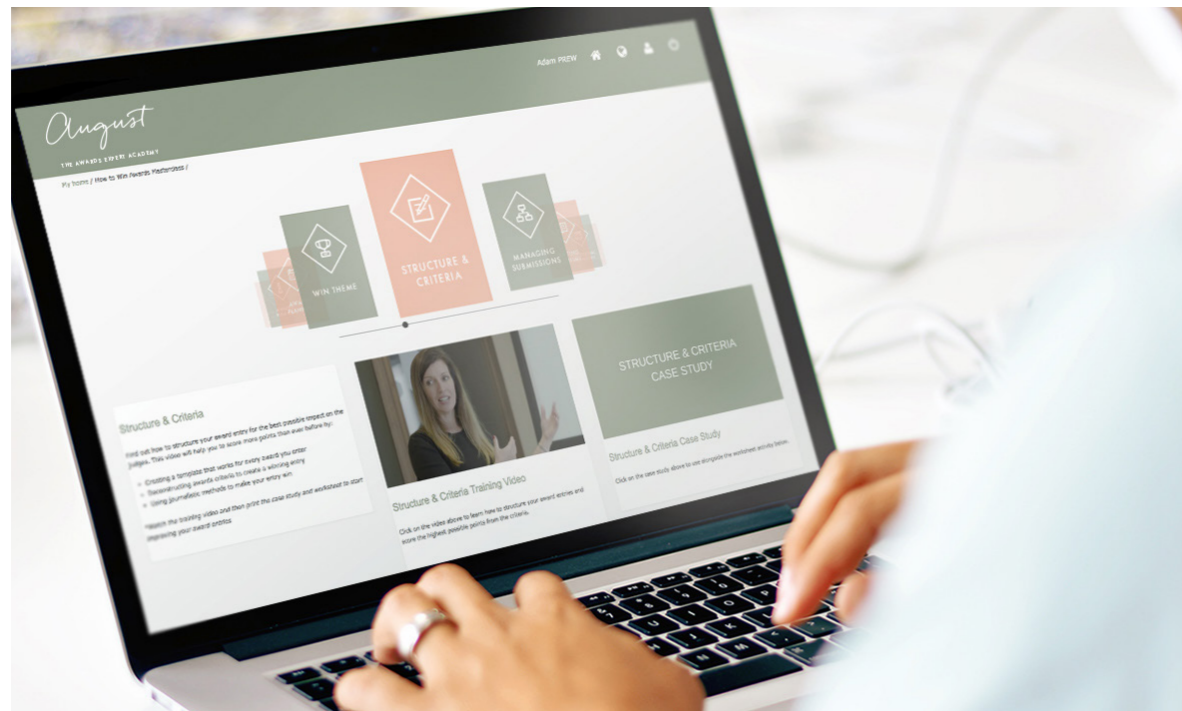
PERSONAL BRAND MANAGEMENT
from £1200



“My personal promise to you is to deliver the very best service at the very best value – always.”

DONNA O’TOOLE, CEO, AUGUST

THE AWARDS EXPERT ACADEMY



Do you want to win awards for your business? The Awards Expert Academy is a unique online training programme that will help you win all the awards you enter.

DO YOU WANT TO?

- ✓ Raise the profile of your business?
- ✓ Attract new customers?
- ✓ Reward your people?
- ✓ Increase your chances of promotion?
- ✓ Write outstanding award entries?
- ✓ Create winning presentations?
- ✓ Improve all your communications?
- ✓ And much much more?



“Our team were left feeling extremely invigorated by the training! It is crammed full of useful ideas, inspiration and practical skills. We would certainly recommend.”

VERITY CALDERBANK
Marketing & Communications Manager
of multi-award winning Stockport Homes Group

VISIT WWW.AWARDSEXPERT.COM
TO START WINNING AWARDS TODAY

